



Jackson Commercial Contractors Association

P.O. Box 143 · Jackson, MI 49204

Phone: 517-990-9600

www.jcca.biz

JCCA Board meeting minutes Feb.6, 2017

Meeting called to order by Mike Sharp at 12:14 p.m. at Lally group office.

- Board members present
 - Chris Sayles (secretary)
 - Mike Sharp (President '17)
 - Jim Eccleton (director '17)
 - Ted Christoff (marketing)
 - Maxx Marriott (director '18)
 - Ryan Smithson (VP)
 - Chris Crisenbery (past pres. '17)
 - Mike Hirst (director '18)
 - Membership Dan Machnik
 - Inosencio & Fisk (legal) -Bruce
 - Donn Roberts (director '17)
 - Scholarship Jim Vance
- Board members absent
 - DaleGazlay (director '18)
 - Ted Wray (director '17)
 - Steve Patch (treasurer)
 - Andy Cook (director '17)
- Review of January board meeting minutes
 - Motion to Accept– Chris Sayles
 - Second – Bruce Inosencio
 - Motion passed
- Treasurers report –Steve Patch – Absent no report
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- Marketing – Ted Christoff
 - Proposed budget of \$11,128
 - Proposal from Adams outdoor advertising for billboards
 - About \$900 per month for 4 billboards can do rotation and every other month.
 - \$5,400 annual for billboard campaign
 - Discussion about audience and partnering with a spotlight company (community partner)
 - Noticed as a call to action advertising
 - Decided by the board not to pursue at this time as a primary expense. We would entertain working with partner members. Price may change however if not nonprofit.
 - Motion to spend up to \$500 on sending letter to Chamber and JAMA members.
 - Motion by Jim Vance
 - Second by Dan Machnik
 - Motion passed
 - Motion to accept proposed marketing budget
 - Motion Bruce Inosencio
 - Second Donn Roberts
 - Motion passed
- Membership – Dan Machnik
 - Jaxpo follow up
 - Carl Hunt possible member
 - Letter for membership still being worked upon

- Education – Ryan Smithson
 - Jacob Hurt – chamber. Speaker for Wednesday.
 - Jim Vance – drones
 - payroll test balances to avoid insurance surprises – future meeting.
- Scholarship Committee – Jim Vance
 - Met with councilors of schools – message about opportunities and scholarships
 - Bruce and Jim presented – alternatives to college
 - Possible display at Jackson Crossing for applications in college and career access center.
 - Motion for expense of up to \$500 to promote scholarship and applications at career access center and promotional material to travel to schools.
 - Motion by Jim Vance
 - No support
 - Motion not voted upon from lack of support
- Member spotlight (sponsors) for this month's meeting
 - JTV
 - O'Harrow Construction
 - Paul Bengel Co.
 - Prominent Design & Build Inc.
 - Quality Glass
 - RW Mercer
 - Brick award
 - 5 companies
 - Can be improved upon in future – suggestions made to chamber.
 - Over 400 in attendance
- Old Business
 - Chris & Byron did a JTV spot.
- New Business
 - Elections in April
 - Maxx Marriott taking a different position at O'Harrow. Will likely be having new representation from O'Harrow
 - Chanter rd. –apparent low bid - Collins design build.
 - Henry Ford -2 projects to Christman const.
- Next general meeting February 8th, 2017. Board meeting on the 6th of March.
- Adjourn 1:18 p.m.

Submitted by C. Sayles 2/6/2017 3:48 PM